

## Suggested Post Language to Accompany Social Media Graphics

Category	Suggested Text	Graphic / file name
<b>Risk</b>	One in four of today's twenty year olds will experience a long-term disability before they retire. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-1in4.png
<b>Risk</b>	Except basic social security coverage, over fifty one million working Americans are not covered in the event of a disability. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-51million.png
<b>Financial Vulnerability</b>	3 out of 10 American adults cannot pay an unexpected \$400 bill. What measures can you take to protect your income? Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-3OutOf10.png
<b>STD</b>	Pregnancy tops the most common reasons for a short term disability. What can you do to prepare? Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-commonSTD.png
<b>STD</b>	Check out resources to learn and prepare for a short term disability. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-commonSTD.png
<b>LTD</b>	Pain in the back and joints remains the most common reason for LTD claims. Learn about income protection for extended work absences: <a href="https://disabilitycanhappen.org/family-matters/#diam #disabilityinsurance #incomeprotection">disabilitycanhappen.org/family-matters/#diam #disabilityinsurance #incomeprotection</a>	2021-commonLTD.png
<b>SSDI</b>	More than a third of SSDI appeals were over nine months old in 2020. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection #ssdi	2021-SSDI-3-5.png
<b>SSDI</b>	Waiting for SSDI benefits can be as long as 5 months. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection #ssdi	2021-SSDI-3-5.png
<b>SSDI</b>	Less than one third of all SSDI applications get approved. Get info about supplemental insurance. <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection #ssdi	2021-SSDI-32percent.png
<b>SSDI</b>	Even after an appeal, just 32% of SSDI claims get approved. Get info you need to protect your income: Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection #ssdi	2021-SSDI-32percent.png
<b>Corona Virus</b>	Even after we get past the pandemic, it's an unavoidable question. If you have to miss several weeks of work due to illness, injury, or pregnancy, how would you pay the bills? Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-NewNormal.png
<b>Corona Virus</b>	Your house isn't your most valuable asset, your income is. Are both insured? Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-asset.png
<b>Corona Virus</b>	Disability insurance is income protection. Is your income protected? Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-taken-steps.png

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<b>Business Owners Disability Insurance</b>	Business owners disability insurance offers protection to help cover business expense, separate from individual expenses. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-BOE1.png
<b>Business Owners Disability Insurance</b>	Business owners disability insurance can help your business survive even if you experience a disability. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-BOE2.png
<b>Small Business</b>	In a company with 2 partners, both age 35, there's a better chance than you might expect that a partner will experience a disability. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-biz-partner.png
<b>Small Business</b>	Of firms with less than 49 employees, less than 1 in 4 provides group long-term disability insurance to employees. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-DI-small-biz.png
<b>LTD and Millennials</b>	Many working Americans think if they had to miss work for a disability, they would use sick days or paid time off, but is that realistic? Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-LTDduration.png
<b>Employee Benefits</b>	The pandemic has changed a lot of working Americans' attitudes -- including expectations about workplace benefits. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-paid-unpaid.png
<b>Spousal Disability Insurance</b>	The work of a stay-at-home parent should not be under valued. Spousal disability insurance can help in case of a disability. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-spousal-disability.png
<b>Women &amp; Disability</b>	During the pandemic, women were twice as likely as men to become unemployed due to a lack of childcare. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-women1in4.png
<b>Women &amp; Disability</b>	An unexpected work absense is always stressful. And nearly a third of single, working women say they are extremely unprepared financially for illnesses, injuries and pregnancies that put them out of work. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-women31.png
<b>Women &amp; Disability</b>	Over half of single, female workers in America have no disability insurance. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-women52.png
<b>Mental Health</b>	The global pandemic has had a big impact on mental health. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-MentalHealth38.png
<b>Mental Health</b>	Anxiety and depression increases your likelihood of missing work due to a physical disability. Learn more: <a href="https://disabilitycanhappen.org/family-matters/">disabilitycanhappen.org/family-matters/</a> #diam #disabilityinsurance #incomeprotection	2021-MentalHealthTwice.png