

Suggested Post Language to Accompany Social Media Graphics



Category	Suggested Text	Graphic file name
Risk	Almost one in four of today's twenty year olds will experience a long-term disability before they retire. Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-1in4.png
Risk	Except basic social security coverage, over 51 million working Americans are not covered in the event of a disability. Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-51million.png
Financial Vulnerability	Nearly four out of ten American adults cannot pay an unexpected \$400 bill. What measures can you take to protect your income? Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-Nearly4outof10.png
STD	Pregnancy tops the most common reasons for a short term disability. What can you do to prepare? Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-causesSTD.png
STD	How many paychecks can you miss and still pay your bills? Check out resources to learn and prepare for a short term disability. Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-causesSTD.png
LTD	Pain in the back and joints remains the most common reason for LTD claims. Learn about income protection for extended work absences: Learn more at https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-causesLTD.png
SSDI	The backlog of SSDI appeals cases was more than 343,000 in 2022, with 35% of them being over nine months old. Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection #ssdi	CDA2024-SSDI-3-5months.png
SSDI	Waiting for SSDI benefits can be as long as 5 months. Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection #ssdi	CDA2024-SSDI-3-5months.png
SSDI	Less than one third of all SSDI applications get approved. Get info about supplemental insurance. https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection #ssdi	CDA2024-SSDI-approvals.png
SSDI	Even after an appeal, less than a third of all SSDI claims get approved. Get info you need to protect your income: Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection #ssdi	CDA2024-SSDI-approvals.png
Income Protection	Think about your total income over your entire professional life—that's your most valuable asset, not your house or your car. Is it insured? Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-asset.png
Income Protection	Your house isn't your most valuable asset, your income is. Is it protected? Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-your-house.png

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Business Owners Disability Insurance	Business owners disability insurance offers protection to help cover business expenses, separate from individual expenses. Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-BOE1.png
Business Owners Disability Insurance	Business owners disability insurance can help your business survive even if you experience a disability. Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-BOE2.png
Small Business	In a company with 2 partners, both age 35, there's a better chance than you might expect that a partner will experience a disability. Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-biz-partner.png
Small Business	Of firms with less than 49 employees, less than 1 in 4 provides group long-term disability insurance to employees. Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-DI-small-biz.png
LTD and Millennials	Many working Americans think if they had to miss work for a disability, they would use sick days or paid time off, but is that realistic? Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-LTD-duration.png
Employee Benefits	The pandemic has changed a lot of working Americans' attitudes, including expectations about workplace benefits. Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-paid-unpaid.png
Spousal Disability Insurance	The work of a stay-at-home parent should not be under-valued. Spousal disability insurance can help in case of a disability. Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-spousalDI.png
Women & Disability	Nearly a third of single, working women say they are extremely unprepared financially for illnesses, injuries and pregnancies that put them out of work. Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-women31percent.png
Women & Disability	Over half of single, female workers in America have no disability insurance. Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-women52percent.png
Mental Health	Anxiety and depression increases your likelihood of missing work due to a physical disability. Learn more: https://disabilitycanhappen.org/income-matters #disabilityinsurance #incomeprotection	CDA2024-MentalHealth-twice.png